

## Innovation Week-end in Francophone West Africa

### PROVISIONAL PROGRAM

#### DAY 1 : FRIDAY 9<sup>th</sup>

08:30 -  
09:00

#### ARRIVAL OF PARTICIPANTS

#### Session 1

#### Design Thinking Workshop: Building creative culture to sustain innovation and launch new ventures

09:00 –  
15:30

#### Workshop

#### Speaker :

Ms. S. OGUYA, Designer, Dalberg

Mr. T. JUMA, Senior Designer, Dalberg

Mrs. N. BHAN, Fondatrice, Emerging Futures Lab (EFL)

15:30 –  
16:00

#### Coffee Break

#### Session 2

#### Launch of the 48 hours innovation week-end Contest

16:00-  
16:45

#### Opening Ceremony

#### Introduction

Mr. S. MIZRAHI, Director, ORQR, AfDB

#### Welcome Statement

Mrs. G. FRASER-MOLEKETI, Special Envoy on Gender, AfDB

#### Remarks by video

Dr. A. ADESINA, President, AfDB

#### Opening Remarks by videoconference

Dr. I. BARRETO DA ROSA, Commissionner, Telecommunications & Information Technologies, ECOWAS

#### Official Opening

Mr. B. KONE, Minister of post and Information and Communication Technologies

16:45-  
17:30

#### The role of technology and innovation in Africa's transformation

#### Panelists:

Mrs. N. BHAN, Founder, Emerging Futures Lab (EFL)

Mr. N. WILLIAMS, Head of ICT, BAD

Mr. F. TCHALA, General Manager, MTN



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Mrs. S. PITAMBER, Director of the Human  
Development Department, AfDB

16:30 -  
00:00 Innovation week-end Contest

## DAY 2 : SATURDAY 10<sup>th</sup>

08:00 -  
08:30 ARRIVAL OF PARTICIPANTS

Session 1 **Talk on leadership : Leveraging on leadership to improve technology impact on development**

08:30 –  
09:00 Rapid fire Ideas Forum **Speaker :**  
Team Speakers

09:00 –  
09:20 *Keynote Address* **Speaker :**  
Mr. S. MENSAH, Capital-Risk Investor

09:20 –  
10:00 How innovation and technology can generate jobs **Panelists:**  
Mr. S. MENSAH, Capital-Risk Investor  
Ms. S. NZINGA, Creator  
Mr. R. OLAYE, Ag. Director of Budget, AfDB  
Mr. B. OLOTU, Google

10:00 –  
17:00 Innovation week-end Contest (cont'd)

Session 2 **Technologies and innovations : solutions to improve the life of Africans**

17:00 –  
18:00 **Talk** **Speaker :**  
Partners

18:00 –  
00:00 Innovation week-end Contest (cont'd)

## DAY 3 : SUNDAY 11<sup>th</sup>

08:00 -  
08:30 ARRIVAL OF PARTICIPANTS

Session 1 **Talk on pitching : Convincing partners to buy in creative ideas and new ventures**

08:30 –  
09:30 *Keynote Address* **Speaker :**  
Mr. F. GHUL, Co-Founder & General Manager,  
Ampion  
Mr. I. OTEH, Co-Founder, Ampion



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09:30 – 16:00	Innovation week-end Contest (cont'd)	
	<b>Award Ceremony</b>	
16:00 – 16:15	Projection of the video report summarizing the innovation Week-end	<b>Speaker :</b> Mr. R. STRAZEL, Film Maker
16:15 – 17:00	Presentation of the projects developed	<b>Speaker :</b> Team Speakers
17:00 – 17:150	Jury's deliberation   Coffee Break	
17:15 – 18:00	<b>Announcement of the results</b>	<b>Speaker :</b> Mr. R. OLAYE, President of the jury
18:00 – 18:15	<b>Closing Ceremony</b>	<b>Closing remarks</b> Mrs. G. FRASER-MOLEKETI, Special Envoy on Gender, AfDB  <b>Official Closing</b> Ms. C. AKINTOMIDE, Vice-president and Secretary General, BAD
18:00 – 18:15	<b>Refreshments</b>	